

ne of the most aesthetic and beautiful collegiate stadiums in the nation, Arizona State's Sun Devil Stadium has played host to some of the best football games for more than five decades.

It has hosted Arizona State University football games since 1958, including the game on Sept. 21, 1996, when the playing surface was named Frank Kush Field as ASU upset top-ranked Nebraska 19-0. It has hosted four national championships – Notre Dame vs. West Virginia in 1988, Nebraska vs. Florida in 1996, Tennessee vs. Florida State in 1999 and Ohio State vs. Miami in 2003. And it played host to the NFL's ultimate showcase – the 1996 Super Bowl where the Dallas Cowboys pulled out a close win over the Pittsburgh Steelers.

The stadium, a favorite of television production crews, was the home of the Tostito's Fiesta Bowl for 35 years and the NFL's Arizona Cardinals for 18 seasons. Beginning in 2006, Sun Devil Stadium became the new home of the Insight Bowl.

The facility, regarded as one of the nation's outstanding collegiate football facilities, also boasts a spectacular, second-to-none setting. Constructed between two mountain buttes, the stadium literally was carved from the desert, and occupies a space between the Tempe buttes – actually small mountains that ideally have accommodated the growth of the structure. Sun Devil Stadium addresses Phoenix to the west and the south end zone (formerly the open end) points to scenic Tempe, home of Arizona State University.







GEICO

Ca



Originally erected in 1958 (capacity 30,000), the stadium has been expanded three times (1976-78, 1988, and 1992) with additions. Sun Devil Stadium now boasts a capacity of 71,706.

Arizona State has led the Pacific-12 Conference in average attendance seven times (1986, '85, '84, '83, '82, '80 and '79) since joining the league in 1978. ASU finished second six times and third twice. In 2007, the Sun Devils drew a home total of 503,003 fans.

In 1987, the stadium was filled beyond capacity for the Papal visit, one of the few sites to play host to the Pope's tour of the United States. On April 4, 1976, the New York Cosmos (with Pelé) and the Los Angeles Aztecs played an exhibition soccer game in front of 15,000 fans in the stadium. In 2008, the New England Patriots used the stadium as their practice facility in preparation for Super Bowl XLII. And in May 2009, President Barack Obama spoke at ASU's commencement ceremonies in front of a crowd of more than 70,000 people, the largest U.S. audience for Obama since his inauguration.



The field facelift, along with the 165,000-square-foot Carson Student Athlete Center and the three-story, 60,000-square-foot press box and skybox additions, makes Arizona State's Sun Devil Stadium one of the true showcases of college football.

The press box and skybox facility, which sits atop the upper deck on the west side, contains two 30-suite

levels of skyboxes renovated in 1999 and is topped by an ultra-modern press box and eight additional private suites. The facility also boasts its own television production room, complete with editing and chyron capabilities and camera equipment. The equipment is manned by a full crew on game day to give spectators live and replay views of the contest.



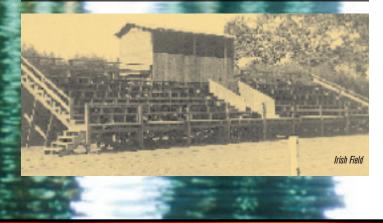
The bowl (south) end is connected by the dramatic Sun Devil Athletics Complex and the extension of the loge-level seats. Locker rooms also were added in the north end visiting teams. Two new scoreboards were put in place in 1999. The color video replay system, situated in the southeast corner, offers fans instant replays of game action. The original video screen was the first of its kind

> in an on-campus football stadium. A complementary matrix board for messages and statistical information sits in the southwest corner. Located in the south end of Sun Devil Stadium, the \$28 million, 165,000-squarefoot Carson Student Athlete Center houses all of ASU's 21 varsity sport coaches, as well as athletic administration.

Served by four industrial-sized elevators – one for the media and three for the public – the facility has working space for more than 200 sportswriters, booth space for broadcasters, statistical crews, scoreboard operations and a rooftop camera deck in addition to suite seating for more than 900 fans. With the completion of the complex in 1988 and the additions in 2002, the athletic department was centralized in one facility for the first time. The goal was to have the entire department together to improve communication and operations between coaches and administrators.



Arizona State Stadiums	Years	w	L	Т	Pct.
Normal Field (1897-1926)	30	23	12	3	.645
lrish Field (1927-1935)	9	15	13	1	.535
Goodwin Stadium (1936-1958)*	23	66	38	6	.627
Sun Devil Stadium (1958-present)	54	260	95	3	.732



Season Attendance										
	Home	Home	Avg./	Total	Total	Avg. All				
Year	Record	Attend.	Game	Games	Attend.	Games				
1958	4-2	160,161	26,694	* 10	249,669	24,967				
1959	7-0	181,300	25,900	11	221,200	20,109				
1960	4-2	165,300	27,500	10	215,190	21,519				
1961	4-2	167,536	27,550	10	213,836	21,384				
1962	6-1-1	216,735	27,092	10	255,085	25,509				
1963	5-1	189,024	31,504	9	235,255	26,139				
1964	7-0	200,167	28,595	10	265,603	26,560				
1965	5-2	208,720	29,817	10	264,073	26,407				
1966	3-3	180,732	30,122	10	272,302	27,230				
1967	4-2	235,209	39,172	10	340,693	34,069				
1968	6-0	210,839	35,140	10	312,130	31,213				
1969	5-1	266,269	44,378	10	324,855	32,486				
1970	6-0	277,830	46,305	10	374,823	37,482				
1971	6-0	302,416	50,403	11	429,618	39,056				
1972	5-1	285,904	47,651	11	399,296	36,300				
1973	6-0	300,463	50,077	11	411,613	37,419				
1974	5-2	334,512	47,787	12	503,731	41,978				
1975	7-0	329,644	47,092	11	406,836	36,985				
1976	2-5	338,821	48,403	11	466,176	42,380				
1977	6-1	398,057	56,865	11	479,078	43,553				
1978	5-1	421,249	70,208	11	600,744	54,613				
1979	+5-2	488,141	69,734	11	686,013	62,365				
1980	6-1	443,018	63,288	11	681,013	61,910				
1981	7-0	449,153	64,165	11	621,465	56,497				
1982	6-1	457,369	65,338	11	604,114	54,920				
1983	5-3	539,786	67,473	11	682,461	62,042				
1984	3-5	537,732	67,217	11	658,626	59,875				
1985	6-1	454,390	64,913	11	622,056	56,551				
1986	6-0-1	486,034	69,433	11	793,398	66,117				
1987	4-2-1	493,593	70,513	11	696,131	63,285				
1988	4-2	424,300	70,717	11	665,848	60,532				
1989	5-3	533,819	66,727	11	680,941	61,904				
1990	3-3	373,782	62,297	11	556,474	50,589				
1991	3-3	334,287	55,715	11	570,748	51,886				
1992	4-2	278,978	46,496	11	495,977	45,089				
1993	4-2	294,636	49,106	11	473,063	43,006				
1994	2-4	260,811	46,802	11	552,857	50,260				
1995	4-2	293,283	48,881	11	567,679	51,607				
1996	7-0	447,187	63,884	11	627,710	57,065				
1997	4-2	396,086	66,014	12	665,177	55,431				
1998	4-2	389,535	64,923	11	646,439	58,767				
1999	4-2	355,169	59,195	11	651,297	59,208				
2000	3-3	303,671	50,612	11	512,006	41,667				
2001	4-3	344,997	49,285	11	519,420	43,606				
2002	5-2	320,857	45,837	14	701,198	50,086				
2003	4-2	325,488	54,248	12	593,158	49,430				
2004	6-0	375,846	62,641 61 157	12	705,239	58,770				
2005	4-3	428,096	61,157	12	660,754	55,063				
2006	4-2	327,369	54,562	13	722,668	55,590				
2007	7-1 4-3	503,003 446,856	62,875 63,837	13 19	772,334	59,410				
2008		446,856 339,890	63,837	12	749,940	62,492 49,697				
2009 2010	3-4 4-2		48,556 47,942	12	596,362					
2010	4-2 5-2	287,657 413,031	47,942 59,004	12 13	656,679 697,235	54,723 53,633				
2011	0.2	-10,001	03,004	10	037,200	00,000				

*Includes opening games of season in Goodwin Stadium, not reflected in home attendance at Sun Devil Stadium. +Four victories subsequently forfeited.

2012 SUN DEVIL FOOTBALL

Stadium Facts

Name: Sun Devil Stadium Capacity: 71,706 Largest Crowd: 74,963 ASU vs California, Nov. 9, 1996, ASU 35, California 7 Playing Surface: Natural (Hybrid Bermuda grass). **Lighting:** Four banks of quartz-iodide flood lights suspended 200 feet over the playing field. Stadium Height: 122 feet from playing field to top of grandstand, approximately 12 stories. Scoreboard: Made by the Japanese firm Optotech, the 24x42foot Sun Devil Stadium videoboard was installed in August 1999 by Outdoor Systems Sports Marketing, based in Spokane, Wash. Featuring the latest in LED technology, with a clarity of 1600 pixels per square meter, the Sun Devil Stadium videoboard is capable of distributing over 1.6 million colors. It is located in the southeast corner of the stadium. **Press Box:** Located atop the west cantilever, accommodates

25 PDC

approxi-mately 300 people on three seating platforms. The 360 x 55-foot facility includes a kitchenette, an eating area and lavatories.

Elevator: Four elevators with one serving the press exclusively.

2012 SUN DEVIL FOOTBALL

F

Top Home Crowds

1.	California	Nov. 9, 1996	74,963
2.	Southern California	Oct. 19,1996	74,947
3.	Arizona	Nov. 25, 1989	74,926
4.	Nebraska	Sept. 21,1996	74,089
5.	Arizona	Nov. 28, 1997	73,682
6.	Washington State	Nov. 1, 1997	73,644
7.	Notre Dame	Oct. 10, 1998	73,501
8.	Arizona	Nov. 23, 1991	73,427
9.	Washington	Sept. 7, 1996	73,379
10.	Arizona	Nov. 26, 1993	73,115
11.	Georgia	Sept. 20, 2008	72,955
11.	Nebraska	Sept. 28, 1991	72,812
12.	Arizona	Nov. 23, 1985	72,345
13.	Washington	Sept. 5, 1998	72,118
14.	Southern California	Nov. 12, 1988	72,023
15.	Washington	Nov. 13, 1982	72,021
16.	Arizona	Dec. 1, 2007	71,706
	Southern California	Nov. 22, 2007	71,706
	California	Oct. 27, 2007	71,706
	Southern California	Oct. 1, 2005	71,706
	lowa	Sept. 18, 2004	71,706

RETIRED JERSEYS

No.	Player (Years)	Year Retired
11	Danny White (1971-73)	1997
27	Bobby Mulgado (1954-57)	1958
33	Wilford White (1947-50)	1951
40	Mike Haynes (1974-75)	2000
42	Pat Tillman (1994-97)	2004
62	Randall McDaniel (1984-87)	2010



THE TERRITORIAL CUP - DUEL IN THE DESERT

ago, Arizona State University and the University of Arizona can now claim the oldest intercollegiate rivalry trophy in the nation. The Territorial Championship Cup, which has been registered with the NCAA, was first presented to Tempe Normal

School (now ASU) on Nov. 30, 1899 following an 11-2 victory over the University of Arizona at Tucson's Carillo Gardens Field. The priceless Territorial Cup was lost for a time and was discovered several years ago in the basement of a church that was being demolished. According to the NCAA, the previous oldest trophy was the Michigan/Minnesota Little Brown Jug, which dates back to 1909.

The Territorial Cup has been catalogued and is available for public viewing in the reading room of ASU's Hayden Library. A replica of the cup will be displayed on the field at each year's Arizona-Arizona State football game, and the winning team in one of the nation's oldest and fiercest rivalries will be

awarded the actual trophy to display in its Hall of Fame each year. In addition to the Territorial Cup, there is an abundance of hardware handed out at each year's game. The Big Game Trophy, a sculpture by artist Ben Goo, which was the prize in the rivalry game from 1979 to 1997, is awarded to the game MVP to be displayed in the school's Hall of Fame. The award is now called the Bob Moran MVP Award, named after longtime East



Valley Tribune sports reporter Bob Moran, who covered both schools as a beat writer and columnist in his long and distinguished career. Also, the Saguaro Trophy, a bronze sculpture by artist Dora Perry, which served as the reward starting in 1998, is given to the

coach of the winning team to display in his office for the year.

This season, the annual Territorial Cup series game got a bit more intriguing with the hirings of first-year ASU head coach Todd Graham at ASU and new Arizona Coach Rich Rodriguez. The new face in Tucson is no stranger to Graham. In 2001 Rodriguez hired Graham as his linebackers coach at West Virginia and the following year Graham was promoted to co-defensive coordinator.

Arizona State has had a strong hold on the rivalry over the past 10 years, winning six out of the last 10 contests, including rallying from an 11-point deficit in the fourth quarter in 2010 in Tucson. ASU blocked extra-point attempts at the end of regulation and the second overtime period to come away with an improbable 30-29 win.

This year's game closes out the regular season on Friday, November 23 at Arizona.

TERRITORIAL CUP ALL TIME RESULTS

	Year	Winner	Loser	<u>Year</u>	Winner	Loser	Year	Winner	Loser	<u>Year</u>	Winner	Loser	<u>Year</u>	Winner	Loser	<u>Year</u>	Winner	Loser
	1899	ASU 11	UofA 2	1936	UofA 18	ASU O	1957	ASU 47	UofA 7	1972	ASU 38	UofA 21	1987	ASU 24	UofA 24	2002	ASU 34	UofA 20
100	1902	UofA 12	ASU O	1937	UofA 20	ASU G	1958	ASU 47	UofA O	1973	ASU 55	UofA 19	1988	UofA 28	ASU 18	2003	ASU 28	UofA 7
τ.	1914	UofA 34	ASU O	1941	UofA 20	ASU 7	1959	ASU 15	UofA 9	1974	UofA 10	ASU O	1989	UofA 28	ASU 10	2004	UofA 34	ASU 27
	1915	UofA 7	ASU O	1942	UofA 23	ASU O	1960	UofA 35	ASU 7	1975	ASU 24	UofA 21	1990	UofA 21	ASU 17	2005	ASU 23	UofA 20
	1919	UofA 59	ASU O	1946	UofA 67	ASU O	1961	UofA 22	ASU 13	1976	ASU 27	UofA 10	1991	ASU 37	UofA 14	2006	ASU 28	UofA 14
	1925	UofA 13	ASU 3	1947	UofA 26	ASU 13	1962	UofA 20	ASU 17	1977	ASU 23	UofA 7	1992	ASU 7	UofA 6	2007	ASU 20	UofA 17
	1926	UofA 35	ASU O	1948	UofA 33	ASU 21	1963	ASU 35	UofA 6	1978	ASU 18	UofA 17	1993	UofA 34	ASU 20	2008	UofA 31	ASU 10
	1928	UofA 39	ASU O	1949	ASU 34	UofA 7	1964	UofA 30	ASU 6	1979	UofA 27	ASU 24	1994	UofA 28	ASU 27	2009	UofA 20	ASU 17
	1929	UofA 26	ASU O	1950	ASU 47	UofA 13	1965	ASU 14	UofA 6	1980	ASU 44	UofA 7	1995	UofA 31	ASU 28	2010	ASU 30	UofA 29
	1930	UofA 6	ASU O	1951	ASU 61	UofA 14	1966	ASU 20	UofA 17	1981	ASU 24	UofA 13	1996	ASU 56	UofA 14	2011	UofA 31	ASU 27
	1931	ASU 19	UofA 6	1952	ASU 20	UofA 18	1967	ASU 47	UofA 7	1982	UofA 28	ASU 18	1997	UofA 28	ASU 16	2012	ASU	UofA
	1932	UofA 20	ASU 6	1953	UofA 35	ASU O	1968	ASU 30	UofA 7	1983	UofA 17	ASU 15	1998	UofA 50	ASU 42			
	1933	UofA 26	ASU 7	1954	UofA 54	ASU 14	1969	ASU 38	UofA 24	1984	UofA 16	ASU 10	1999	ASU 42	UofA 27			
	1934	UofA 32	ASU 6	1955	UofA 7	ASU 6	1970	ASU 10	UofA 6	1985	UofA 16	ASU 13	2000	ASU 30	UofA 17			
	1935	UofA 26	ASU O	1956	ASU 20	UofA O	1971	ASU 31	UofA O	1986	UofA 34	ASU 17	2001	UofA 34	ASU 21			